



Just in time for Mother's Day, Lifetime celebrates all the Real MVP moms out there with the premiere of the original movie *The Real MVP: The Wanda Durant Story* tomorrow night. Below please find Gina Nocero's press highlights for the film.

Executive producer Queen Latifah, director Nelson George, Wanda Durant, and stars Cassandra Freeman and Daniel Bellomy, attended the movie's premiere screening Wednesday at The Dolby Theatre in NYC. The *Hollywood Reporter*, *Tribune Media*, *Bella Magazine*, *DirectTV*, *Time Warner Cable* and photographers from *Getty*, *Wire Image*, *Film Magic*, *Splash*, *Photo Images Press* and *Media Punch* covered the red carpet arrivals of the cast and crew.

Wanda has been making the press rounds sharing her incredible story. Earlier in the week Wanda was in Los Angeles, appearing on *Access Hollywood Live*, *Good Day Los Angeles* and the following highly-rated ESPN shows, *Mike and Mike*, *The Jump* and *His & Hers*. Back in her hometown of DC, Wanda appeared live in studio today at *WUSA/Ch. 9*, *WJLA/NewsChannel 8*, *WRC/News 4* and *WTTG/Fox 5* morning news. Additional broadcast coverage this week includes a *Comcast Sportsnet* interview with Wanda and a segment with Cassandra on *Good Day New York*.

Wanda completed a number of radio interviews in support of the movie including syndicated programs, *The Tom Joyner* and *Russ Parr Morning Shows*, a morning drive radio tour with the following outlets *KNRJ (Phoenix)*, *WAXY (Miami)*, *WNNX (Atlanta)*, *KKWD (Oklahoma City)*, *WMAY (Springfield, IL)*, *WLKF (Tampa/Orlando)*, *KKNW (Seattle)*, *Armed Forces Radio Network (Syndicated)*, *Fox Sports Radio (Syndicated)* and *Total Radio Network (Syndicated)*. She also made stops at *Sirius/XM's Maria Menounos* in LA, and at the Sirius studios in NYC along with Cassandra at *Shade 45 with Sway* and the *Karen Hunter*, *Mark Thompson* and *Bev Smith shows*. Additional NY radio includes an appearance by Wanda on *The Breakfast Club/105.1* and Cassandra in studio with *Lenny Green and The Quiet Storm on WBLS*.

Print coverage includes an *Associated Press* interview with Kevin Durant and Wanda running tomorrow, features in *the Washington Post*, *New York Post*, *Sports Illustrated*, *The Oklahoman* and reviews and highlights in *TV Weekly*, *Baltimore Sun*, *Boston Globe*, *Chicago Sun-Times*, *Chicago Tribune*, *Denver Post*, *Detroit Free Press*, *Hartford Courant*, *Los Angeles Daily News*, *Los Angeles Times*, *Memphis Commercial Appeal*, *New York Newsday*,

Orange County Register, Orlando Sentinel, San Diego Union-Tribune, San Francisco Chronicle and St. Louis Post Dispatch.

Allure, Ebony, ESPN, TMZ, HNGN, The Root, Hello Beautiful, Black America Web, CBS Sports, Fox Sports, Electronic Urban Reportand Blog Talk Radio covered the film online.

The collage features various media outlets and their coverage of the Lifetime movie "The Real MVP: The Wanda Durant Story". At the top, a banner reads "THE REAL MVP: THE WANDA DURANT STORY - TOP HITS". The central focus is the movie's title card, which shows Wanda Durant and Kevin Durant with the text "SHE'S 'THE REAL MVP'" and "Biopic a Lifetime achievement for 'Mama Durant'".

Surrounding this central image are numerous smaller articles and photos:

- Top Left:** "KEVIN DURANT'S MOM WHERE SHOULD KD SIGN? Here's What I Think..." with a sub-header "ORIGINAL movie premieres this week!".
- Top Center-Left:** "TV Sturda" logo and "Wanda Durant: Lifetime's 'The Real MVP: The Wanda Durant Story'" with a photo of Wanda Durant.
- Top Center-Right:** "Sports Illustrated" article "The Real MVP" by Steve Rosen, featuring a photo of Wanda Durant.
- Top Right:** "The Washington Post" article "She's the boss! Queen Latifah dons dark ensemble to host premiere of Lifetime's 'The Real MVP: The Wanda Durant Story'", featuring a photo of Queen Latifah.
- Middle Left:** "Newsday hot stuff" section with "The Real MVP: The Wanda Durant Story" as the main topic.
- Middle Center:** "The Real MVP: The Wanda Durant Story' to debut on Mother's Day" from ESPN.
- Middle Right:** "Sweat and Tears" from Lifetime, announcing the movie's premiere on May 8, 8 PM.
- Bottom Left:** "The Real MVP: The Wanda Durant Story' review: Biopic on Kevin Durant's mother simple, yet direct" from Newsday.
- Bottom Center-Left:** Photos of Queen Latifah at the premiere, one wearing a dark ensemble and another in a white dress with a red floral pattern.
- Bottom Center-Right:** "The Real MVP: TV Movie About Wanda Durant's Life Offers a Powerful Tribute to Single Moms" from Daily Mail.
- Bottom Right:** Photos of Wanda Durant and Kevin Durant, and a large "AP" logo.

The collage also includes several smaller social media-style posts and photos of the movie's cast and crew, such as Wanda Durant in a red dress, and Kevin Durant in a Texas hoodie.